



FISHERY • AQUACULTURE • PROCESSING

SEAFOOD EXPO EURASIA

ISTANBUL MAY 15-17, 2024



SEAFOODEXPOEURASIA.COM

THE EVENT WHICH UNITES CONTINENTS

SEAFOOD EXPO EURASIA is a new event for communication between people involved in the fishery business and spheres which are closely related to it.

Aimed at bringing fresh thinking towards world fishery community, the exhibition will unite fishery, aquaculture, processing, shipbuilding, logistics & packaging, trading and distribution companies.



WHY NOW?

There are several centers of attraction in the world which bring biggest fishing enterprises together. But the current geopolitical situation makes it impossible for some regions to be fully represented on the usual platforms, which makes these events no more global.

Held in **Istanbul**, in the city at the crossroads of two continents, SEAFOOD EXPO EURASIA is designed to **unite countries** of Europe and Asia, Africa and Latin America at the most convenient point for everyone.





NEW SHOW FOR THE WHOLE WORLD COMMUNITY



The **10,000 sqm** exposition will be organized in Hall 3, bringing together companies from all sectors related to the fishery industry.

The presence of every link of the supply chain in one location makes attending the event both logical and convenient, thereby enhancing onsite communication efficiency.

EXHIBITION SECTORS



**CATCHING AND
PROCESSING**



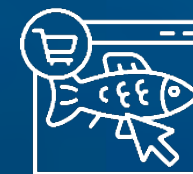
**SHIPBUILDING AND
SHIP REPAIR**



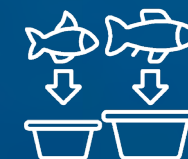
AQUACULTURE



EQUIPMENT



**PRODUCT
DISTRIBUTION**



**FINAL
PRODUCTS**



**LOGISTICS &
STORAGE**



**NATIONAL
PAVILIONS**

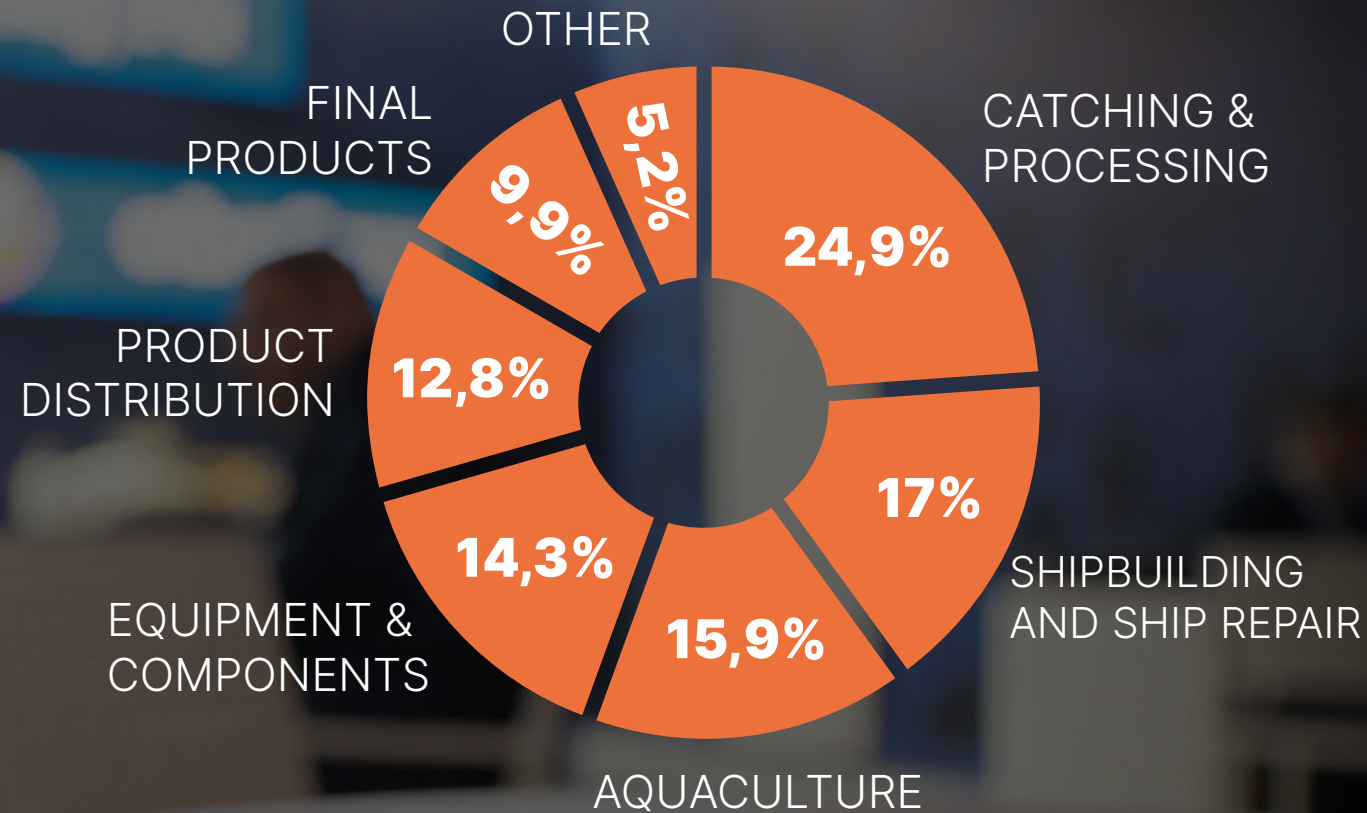


**OTHER
SERVICES**

EXHIBITORS' PROFILE

SEAFOOD EXPO EURASIA welcomes both renowned industry leaders and ambitious new names to stimulate an open dialogue and provide enormous opportunities for business growth.

The main exhibition sectors are catching & processing, fishery, aquaculture, shipbuilding, logistics & packaging, trading and distribution.



PARTICIPATING IN SEAFOOD EXPO EURASIA YOU CAN:

- » promote new products and technologies in face-to-face meetings
- » familiarize with the latest trends and enhance the industry expertise
- » strengthen positions and maintain leadership in traditional markets
- » enter new markets (Africa, Middle East, Asia-Pacific, Europe and Latin America)
- » find new customers, multiply sales and ensure business development for years ahead
- » find new partners among the world leading shipbuilders, producers of best equipment and technological solutions



1 FRESH CATCH
REACH SMALL/MID-SIZED FISHERY COMPANIES AND INDUSTRY LEADERS

2 BUSINESS-FOCUSED
ACHIEVE YOUR GOALS WITH THE EVENT THAT KNOWS FISHERY AND MEETS YOUR NEEDS

3 TRULY GLOBAL
LEAVE GEOGRAPHICAL AND POLITICAL BARRIERS BEHIND

4 FLEXIBLE
ENJOY THE STRESS-FREE AND SUCCESSFUL EVENT WITH A FLEXIBLE APPROACH

WHY EXHIBIT?

VISITORS' PROFILE

Target visitors of SEAFOOD EXPO EURASIA come from the following regions:



VISITORS' PROFILE

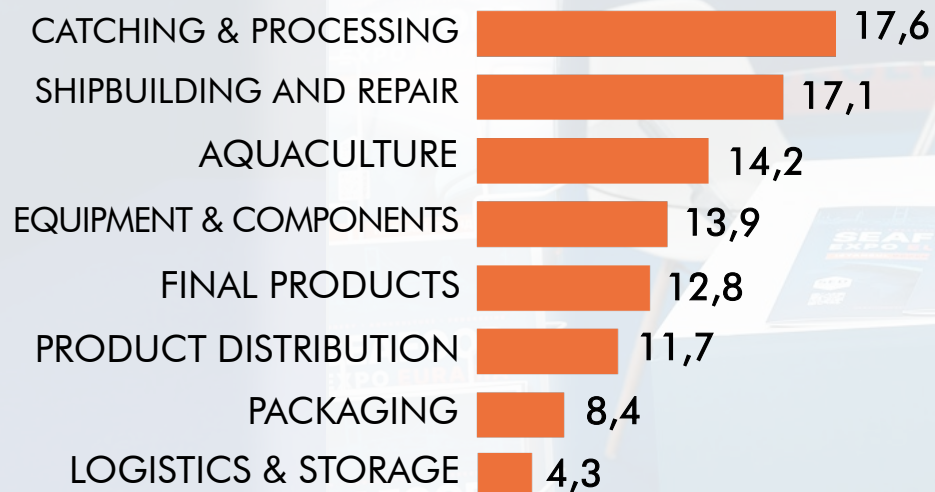


Representatives of **120+ countries** are expected to take part in the event.



Proficient target audience: 46% of visitors make decisions or influence on them. They are business owners, CEOs and top managers.

VISITORS' INTERESTS



BUSINESS PROGRAM

As a new global event designed to unite fishery professionals all over the world, SEAFOOD EXPO EURASIA business program will cover both global seafood analytics and important regional trends.



- GLOBAL FISHERY UPDATES
- SUCCESSFUL BUSINESS CASES
- INSIGHTS FROM INDUSTRY PROFESSIONALS
- BEST MARKETING PRACTICES

AMONG TOPICS OF BUSINESS PROGRAM 2024:

- ➔ Sustainability and traceability of fish products to accelerate entry into the new markets
- ➔ Global fisheries and aquaculture towards a blue transformation
- ➔ Regional seafood market sessions:
 - Türkiye
 - Eurasian countries
 - Africa
 - Latin America
 - Middle East
 - South and South-East Asia

ISTANBUL

ABOUT THE VENUE

ISTANBUL AIRPORT

TÜYAP FAIR CENTER

CITY CENTER



Tüyap Fair Convention and Congress Center is the meeting point for international trade fairs in Istanbul, the cradle of civilizations offering numerous business opportunities.

**TÜYAP FAIR CONVENTION
AND CONGRESS CENTER**

HALL 3

Located 50 minutes from Istanbul International Airport, the center hosts each year 14.000 exhibitors from almost 60 countries and around 2 million visitors from 70 countries.

The complex offers 4,500 vehicle capacity parking area and TUYAP HOTEL 5* for accommodation.



ABOUT THE ORGANISING TEAM

Seafood Expo Development is a company specialized in events for the fishery industry and licensed to hold large-scale events in Turkey. We are an international team with vast organizing experience.

Diverse cultural background helps us better understand the needs of our clients. **For us making events is not just a job but a lifelong story.**

FOR MORE DETAILS WELCOME TO CONTACT OUR SALES TEAM:



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